



CHEMPARK Services

Idea Management

Our services

New ideas can bring that decisive competitive edge. The Bayer Ideas Pool is a platform for collecting smart ideas on how to improve processes and workflows. Our offices and coordinators register and process the ideas submitted by your employees and arrange for payment of cash bonuses to reward them for effective improvements. Many ideas center on subtle details that are not immediately obvious. We can therefore arrange for an experienced assessor to screen ideas for you and evaluate the potential benefits for your company.

Your advantages

- Your employees know the workflows in your company best so their suggestions can contribute to process improvements.
- Our team helps you process ideas quickly to make sure cost savings are achieved as soon as possible.
- Prizes encourage employees to develop and share ideas that optimize working processes. The software used by the Ideas Pool is directly linked to the relevant human resources data to ensure that bonuses are paid as quickly as possible.

Our strengths

Our extensive experience of running idea management plans ranges from processing suggestions and arranging for them to be put into practice to paying employees the bonuses due to them. Because of the large number of employees eligible to participate in the Bayer Ideas Pool, we can also offer attractive prizes (e.g. cars, vacation trips) for idea management competitions. Professional organization ensures that cash bonuses and other prizes are allocated fairly and that companies derive the greatest possible benefit from the Ideas Pool. As well as managing the Ideas Pool, we believe our role includes promoting new developments.

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Service details

- Advice and support for employees who submit ideas and for their supervisors
- Registering and reviewing the ideas submitted
- Arranging for the benefits to be evaluated by an assessor
- Checking that the process used to evaluate ideas complies with the agreement concluded with employee representatives, which includes rules on how to deal with special cases, appeals and rejections
- Initiating bonuses and issuing certificates
- Documenting the suggestions submitted, statistical data, data service for subgroups and service companies
- Membership of Ideas Pool committees and the Environmental Committee
- Raising awareness of the Ideas Pool through advertising and special campaigns, e.g. prize draws
- Ongoing development of the Ideas Pool, training, e.g. Ideas Pool kit

Contact

If you have any questions or would like further information about our services, please do not hesitate to get in touch.

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